



# CASE STUDY: Online Delivery of National Professional Qualification (NPQ) Courses for the Alliance of Leading Learning

## The client:

The Alliance of Leading Learning (ALL) provides professional learning for those new to teaching; for schools requiring support and for exemplary educational leaders of the future with the aim of “ensuring life changing impact on children and young people.”

Delivery of courses in its three key areas - Initial Teacher Training; School to School Support and Continued Professional Development (CPD) – had traditionally been face-to-face; covering schools predominantly in Wales, the Midlands and the North West.

## The brief:

In early March 2020, with the COVID-19 crisis gathering pace and lockdown imminent, ALL had an urgent need to re-think its training delivery mechanism. With a fledgling online training system having been developed in autumn 2018 to deliver courses both in blended format (a mixture of face-to-face and online) and entirely online with the aim of wider market penetration, including international markets, Go Live Training (GLT) was engaged to fully launch and implement the system.

## The solution:

With GLT’s lead consultant, Joe Basketts, having worked with ALL since October 2018 to set up a learning management system to meet the dual goals of delivering courses in a blended format and also reach a broader market through 100% online training, discussions began in early March regarding how to fast-track the system’s roll-out in response to the COVID-19 crisis.



The new contract included further training of the entire team, development of an implementation strategy, and the conversion of course materials into an online format – including video, text, graphics and interactive activities to facilitate learning. Additional challenges presented by COVID-19 guidelines included attending face-to-face sessions while maintaining social distancing and filming presenters wearing masks, but these were overcome and the online training system is now in regular use.

GLT has been retained to continue working with ALL with overall responsibility for the learning management system; including the conversion of all course content to an online format in a manner that ensures effective, engaging and meaningful learning experiences. In addition to helping choose a technical partner to support the system, GLT is providing ongoing Strategic Consultancy to support the client in making high-level decisions as it moves forward; including shaping the overall vision for the service. The comprehensive support package also covers VLE management, website development and support, a Helpdesk service for ALL personnel and a Helpdesk service for end users.

## The feedback

“We simply could not have sustained our reputation for exemplary leadership training for the Department of Education without Joe and his team. These have been challenging times and the professional guidance and ability to adapt to our changing demands has proved beyond doubt the confidence to trust Joe and his expertise. As we move forward Go Live Training will continue to be a major part of our development”

Cavelle Priestley-Bird  
Executive Director, The Alliance of Leading Learning