CASE STUDY: Delivery of new Professional Development Platform

The client:

Ed Tech specialist The Tablet Academy supports educational institutions in transforming teaching and learning through the integration of new and existing technologies. Through high-level consultancy and training services, its team of fully qualified educators support over 1500 schools and train over 25,000 teachers a year.

The brief:

Back in February 2019, The Tablet Academy team had recognised the need to improve its existing, partner-provided online Professional Development Platform. The goal was to create online learning opportunities for teachers looking to upskill themselves with EdTech, and a platform that would also support apprentices with their 2-year programme. Rather than use a third-party e-learning host such as Teachable or Udemy, the client was keen to create IP in-house.

The solution:

Go Live's lead consultant, Joe Basketts, had been engaged by Tablet Academy to author courses on their existing platform. As an extension of this work, he was asked to get involved in the evaluation of different solutions for the new system - including hosted vs self-hosting. Joe's unique insight into the project and track record of delivering bespoke solutions for the delivery of online training made Go Live the right fit to take the project forward.

To decide the best solution, a more in-depth refinement and selection process followed the initial evaluation, before a proof of concept of the structure of the new

learning platform was built using open-source software. Go Live then led client's in-house development team to produce a finalised version of the concept, before

leading them in its population with certified course content – including video, text, images, interactive activities and assignments.

The approach remained flexible throughout to deliver a completely bespoke system; refining the solution as the client's needs changed - including the implementation of a group management system to allow schools to manage / track progress of their own participants.

The platform - https://learn.tablet-academy.com – went live in June 2019, with a huge resource of courses available online for both Primary and Secondary Schools – ranging from curriculum outlines and introductions to popular apps, through to online safety advice and tips for applying the use of tech in the classroom. To access this mine of Ed Tech knowledge, schools and academy groups can purchase a 12-month subscription online or get a quote based on their individual requirements.

The platform has since been accessed by over 4000 educators and, as result of having it in place, The Tablet Academy was able to very quickly respond to lockdown to produce a range of courses focused on 'Delivering lessons when schools are closed'; providing much-needed support to schools and teachers at a particularly difficult time.

The feedback:

'Joe's extensive experience of working in education brought an extra layer of value to our project that we would have struggled to replicate with any other partner. We hope to continue working with Joe long-term to further develop our offerings in education.'

Mark Yorke, CEO, Tablet Academy UK.